

***Business Development Manager
Choko Motorsports Inc.***

Choko Motorsports is proudly Canadian owned and operated. We are a team of creative, passionate, and entrepreneurial spirits and are excited to grow our team with a highly motivated Business Development Manager.

Here at Choko, our expertise is in designing, manufacturing and distributing premium lifestyle apparel and we work and play in the products we create.

As Business Development Manager, you will help to carve out new sales opportunities in the marketplace.

Responsibilities include:

- Develop your business plan which drives sales growth and market share.
- Create new business by a wholesale and direct to customer approach and closing opportunities with clients
- Identify opportunities
- Establish selling relationships with key partners
- Develop new relationships in an effort to grow business and help the company expand through the sale of licensed and in-house branded apparel and accessories
- Work from the ground up to make opportunities come to fruition
- Maintain existing business
- Think critically when planning to assure project success
- Give input to and work with product development and design teams for new products

Skills & Qualifications

- Bachelor's degree or equivalent experience
- 3 - 4 years prior merchandise and apparel industry related business development experience
- Strong communication and interpersonal skills
- Proven knowledge and execution of successful development strategies
- Focused and goal-oriented
- Knowledge of IT solutions, such as Salesforce and Office 365